

1st European Conference on
Injury Prevention and Safety Promotion
25 - 27 June 2006
Marriott Hotel, Vienna, Austria

PROGRAMME AND FINAL CALL FOR REGISTRATION



CHALLENGES AND SOLUTIONS FOR A SAFER EUROPE



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CONFERENCE AIMS

THE SAFETY CHALLENGE

Over the last few decades the issue of safety has gained significant importance. Injuries are actually the leading cause of death in children, adolescents and young adults and a major cause of death at old age. The risk of death and severe injury is particularly high in such diverse settings as home and leisure, schools, road traffic, workplaces and in local communities. Furthermore the burden of injury is unequally distributed across the region. Within countries there are also marked differences with economically and socially vulnerable groups being at greater risk.

This has led both the European Commission (EC) and the World Health Organization (WHO) identifying injury prevention and safety promotion as a major priority in the decades to come. The European Commission's initiative to have a Communication on 'Actions for a Safer Europe' to be adopted by the Council in the course of this year and the WHO-European Region's Resolution on Injury Prevention in the Region (RC55/R9) are evidence of the commitment to meet the safety challenge facing Europe today.

SOLUTIONS THAT WORK

We can build on the progress already made in some areas of safety and be more effective in reducing the huge toll of accidents and injuries to society because:

- there is ample evidence of proven effectiveness in prevention measures that are still not yet widely applied throughout the European region: injuries can be prevented;
- most of these measures have also been proven to be cost effective, and the benefits of preventing injuries often outsize the cost of safety measures to 10 times; and
- because even in countries with a good track record with respect to safety, there remain ample opportunities for further improvements and health gains to be achieved, as too often injury risks are unevenly distributed and affect, in particular, poorer communities.

The recent initiatives from the EC and WHO-Europe clearly show that safety policy measures are now being taken at European level. Therefore, to be able to apply the solutions that work, we need to pull our forces together to champion the cause of safety promotion and injury prevention and create sustainable collaborations among the various European safety sectors and stakeholders. This is essential because nowadays decisions on national or local safety policies and safety measures are being taken more and more within the European context.

CONFERENCE OBJECTIVES

In line with these developments the 1st European Conference on Injury Prevention and Safety Promotion provides an excellent exchange, learning and networking opportunity for all stakeholders involved in safety promotion.

The main objectives of the conference are to:

- make the injury issue visible on the public health and consumer protection agenda, and in related policy domains in Europe by profiling the impact of injuries on society and the huge benefits attainable by its reduction;
- highlight evidence of good practices and successful safety promotion programmes that result in reducing the burden of injury;
- increase the involvement of relevant stakeholders (government, civil society, private sector and academia);
- empower public health and consumer safety professionals to mainstream injury prevention and safety promotion to relevant policy domains and to provide leadership to national programmes for injury prevention and safety promotion; and to reinforce European networks for safety promotion and assist all Member States in establishing national policies and structures for injury prevention.

WHO SHOULD ATTEND?

All who wish to play a part in working together to tackle injury prevention in Europe are welcomed to the conference. Among the key agents that can help to create a safer Europe, are:

- Senior policy makers in government, public (health/safety) institutes and non-governmental organisations (interest groups representing exposed risk groups or victims);
- Regulators, enforcers, standardisers, designers, product and business compliance experts;
- Private sector representatives, business, health professionals, consumer protection officers, injury prevention experts, safety promotion practitioners, and researchers; and
- Representatives of agencies and representative bodies at European level that have a vested interest in safety promotion such as consumer safety, road safety and safety at work.

The conference will enable policy makers, injury and safety experts and NGO's to share the evidence as regards the impact of the injury issue on today's society and solutions for creating a safer world. *It encompasses all relevant safety domains such as road traffic, home and leisure, work and violence prevention.*

CALL FOR LATE ABSTRACTS

Late Abstracts, i.e. for poster presentation only, can still be submitted in accordance with the instructions on our website www.eurosafe.eu.com/csi/eurosafe.nsf/events.

Late abstracts should be sent to the conference secretariat at secretariat@eurosafe.eu.com before May 15, 2006. Approved late abstracts will be published with all other conference abstracts on the conference website. However, they cannot be included in the abstract book that will be provided to the delegates at the event. Confirmation of acceptance for late abstract poster display will be sent out before May 21, 2006 together with a registration form to be completed and sent back by return mail.

SUNDAY 25 JUNE 2006

12.30 - 15.00 Registration

15.00 - 16.00 Opening Session: 'the challenge'

- **Welcome address on behalf of the Austrian Road Safety Board (KfV) and EuroSafe**
Rupert Kisser, Chairman EuroSafe
- **For a safer Europe: the EC vision on injury prevention**
Markos Kyprianou, Commissioner for Health and Consumer Protection in the EU
- **Opening speech by Maria Rauch-Kallat**
Minister of Health in Austria and current President in the EU-Health Council
- **Welcome address on behalf of the Austrian Workers' Compensation Board (AUVA)**
Helmut Klomfar
- **The role of Public Health in injury prevention**
Roberto Bertollini, Director Special Programme on Health and Environment, WHO European Regional Office, Rome
- **Victims' perspectives**
Brigitte Chaudhrey, European Federation of Road Traffic Victims, London
- **Media advocacy for policy change and empowerment of people**
Franklin Apfel, World Health Communication Associates, Axbridge, Somerset

16.00 - 16.30 Poster walk and refreshments

16.30 - 18.00 Break out sessions: priority issues (1)

- **Child safety strategies**
Joanne Vincenten, EuroSafe - European Child Safety Alliance, Amsterdam
Stephanie Marzheuser, Bundesarbeitsgemeinschaft (Bag), Bonn
Rosa Gofin, Hebrew University Hadassah, Jerusalem
- **Prevention of youth violence**
Mark Bellis, Liverpool John Moores University
Jan Brown, Bootle Street Police Station, Manchester
Inge Baumgarten, WHO - Regional Office Europe, Copenhagen
- **Consumer product safety**
Ron Gainsford, Trading Standards Institute, London
Antoni Brack, Twente University, Enschede
Erik Hansson, European Commission DG SANCO, Brussels
- **Vulnerable road users**
Klaus Machata, Austrian Road Safety Board (KfV), Vienna
Jörg Beckmann, European Transport Safety Council, Brussels
Luc Henskens, Red Cross / EU Office, Brussels

18.00 - 18.30 Poster walk

18.30 Reception

MONDAY 26 JUNE 2006

09.00 - 10.30 Break out sessions: priority issues (2)

- **Adolescents and injury risks**
Anne Lounamaa, National Public Health Institute, Helsinki
Cees Meijer, Consumer Safety Institute, Amsterdam
Michal Molcho, National University of Ireland, Galway
- **Suicide prevention**
Ella Arensman, National Suicide Research Foundation, Cork
Mette Ystgaard, Centre for Children and Adolescent Mental Health, Oslo
Ulrich Hegerl, Ludwig-Maximilians-Universität Munich
- **Sport injuries**
Brigitte Buhmann, Swiss Council for Accident Prevention (BFU), Bern
Colin Fuller, University of Nottingham
Saskia Kloet, Consumer Safety Institute, Amsterdam
- **Safety for seniors**
Hannelore Schouten, Consumer Safety Institute, Amsterdam
Chris Todd, University of Manchester
Eleni Petridou, Athens University

10.30 - 11.00 Poster walk and refreshments

11.00 - 12.30 Plenary sessions: 'solutions that work'

- **Chair:** Leif Svanström, Karolinska Institute, Stockholm
- **Proven cost-effective solutions for risks related to consumer products**
John Mason, Intertek RAM Ltd, London
- **What makes a good practice good**
Morag Mackay, EuroSafe - European Child Safety Alliance, Amsterdam
- **Transfer and up take challenges**
Sanjiv Kumar, UNICEF Regional Office for CEE/CIS, Geneva
- **The Safe Communities' model: evidence and research needs**
Yousif Rahim, European Safe Community Network, Oslo

12.30 - 14.00 Lunch break and Poster walk

14.00 - 15.30 Plenary session: 'cross cutting issues'

- **Chair:** Francesca Racioppi, WHO-European Regional Office, Rome
- **Comprehensive injury information: monitoring of incidence risk factors and cost efficient measures for preventing occupational injuries**
Joy Oh, Ministry of Social Affairs and Employment, The Hague
- **Addressing alcohol consumption as a common risk factor for violence and injuries**
Gunnel Hensing, the Sahlgrenska Academy, Göteborg
- **Essential trauma care: achievable standards for trauma services at low cost**
Raed Arafat, Mures County Emergency Hospital, Targu, Romania
- **Developing national injury prevention programmes and sustainable infrastructures**
Etienne Krug, World Health Organization, Geneva

15.30 - 16.00 Poster walk and refreshments

16.00 - 17.30 Break out sessions: 'action on injuries'

- **Early detection of family violence**
Kevin Browne, University of Birmingham
Dinesh Sethi, WHO-European Regional Office, Rome
Barbara Schweikert, Federal Ministry of Family, Women and Youth, Berlin (tbc)
- **Creating national action plans for child safety**
Morag Mackay, EuroSafe - Child Safety Alliance, Amsterdam
Elizabeth Lumsden, Royal Society for the Prevention of Accidents, Edinburgh
Elsa Rocha, APSI-Portuguese Association for Child Safety and Injury Control, Lisbon
- **Safety of consumer services**
Florence Weill, Commission de la Sécurité des Consommateurs, Paris
Tomi Lounema, Finnish Consumer Agency, Helsinki
Nina Klemola, ANEC The European Consumer Voice in Standardisation, Brussels
- **Workplace safety**
Claudio Detogni, Regional Public Health Agency - ULSS 20 Verona
Christian Schenk, co-chair on behalf of AUVA, Vienna
Beate Mayer, Austrian Workers' Compensation Board (AUVA), Vienna
Anneke Bloemhoff, Consumer Safety Institute, Amsterdam
Wolfgang Bödeker, European Network Workplace Health Promotion, Essen

17.30 - 19.00 Poster walk
EuroSafe's General Meeting of Members

20.00 Conference dinner

TUESDAY 27 JUNE 2006

09.00 - 10.30 Break out sessions: cross cutting issues

- **National strategy development**
Mathilde Sengögle, Austrian Road Safety Board (KfV), Vienna
Eileen Williamson, National Suicide Research Foundation, Cork
Olga Kalakouta, Ministry of Health, Nicosia
- **Capacity building**
Dimitrios Efthymiadis, National Center for Emergency Health Care, Athens
Francesca Racioppi, WHO-European Regional Office, Rome
Leif Svanström, Karolinska Institute, Stockholm
- **Communication and empowerment**
Franklin Apfel, World Health Communication Associates, Axbridge, Somerset
John Mason, Intertek RAM Ltd. London
Joanne Vincenten, EuroSafe - European Child Safety Alliance, Amsterdam
- **Injury surveillance and monitoring**
Rupert Kisser, Austrian Road Safety Board (KfV), Vienna
Nadia Minicusi, CNR - Istituto di Neuroscienze, Padova
Renzo Pace Asciak, Department of Health Information, G'Mangia

10.30 - 11.00 Poster walk and refreshments

11.00 - 12.30 Plenary session: 'stakeholders involvement'

Chair: Ron Gainsford, Trading Standards Institute, London

- **Corporate safety policies**
McDonald's Corporation, Munich (tbc)
- **Insurance business and risk control**
Jean-Louis Marsaud, Comité Européen des Assurances, Paris
- **European collaboration in enhancing enforcement performance in view of safety**
Dirk Meijer, chair Product Safety Forum of Europe, Zwijndrecht
- **The role of voluntary organisations in promotion safety**
Luc Henskens, Red Cross - EU Office, Brussels

12.30 - 14.00 Lunch break and poster walk

14.00 - 15.15 Plenary session: 'the way ahead'

Chair: Horst Kloppenburg, European Commission, DG SANCO, Luxembourg

- **Key note speech "Success factors in implementing a national road safety programme in France"**
Jean Panhaleux, Deputy Director, Ministry of Transport, Road Safety and Traffic Department, Paris
- **The challenges for Europe and the EU in view of promoting safety**
Member of the European Parliament (tbc)
- **Conclusions from the conference and the way ahead for making Europe a safer place to live**
Rupert Kisser & Wim Rogmans, president & secretary general EuroSafe
- **Award ceremony and close of conference**

CONFERENCE DETAILS

Organising Committee

- **Rupert Kisser (chair)**, Austrian Road Safety Board (KfV), Vienna
- **Wim Rogmans (co-chair)**, Consumer Safety Institute, Amsterdam
- **Brigitte Buhmann**, Swiss Council for Accident Prevention (BFU), Bern
- **Claudio Detogni**, Regional Public Health Agency - ULSS 20 Verona
- **Ron Gainsford**, Trading Standards Institute, London
- **Joanne Vincenten**, EuroSafe - European Child Safety Alliance, Amsterdam
- **Mathilde Sengögle**, Austrian Road Safety Board (KfV), Vienna

Programme Committee

- **Jörg Beckmann**, European Transport Safety Council
- **Wolfgang Bödeker**, European Network Workplace Health Promotion
- **Janice Cave**, European Public Health Alliance
- **Brigitte Chaudhry**, European Federation of Road Traffic Victims
- **Luc Henskens**, Red Cross / EU Office
- **Dirk Meijer**, Product Safety Enforcement Forum of Europe
- **Horst Noack**, European Public Health Association
- **Francesca Racioppi**, WHO-European Regional Office
- **Yousif Rahim**, European Safe Community Network
- **Horst Kloppenburg**, European Commission, DG SANCO
- **Elke Schneider**, European Agency for Occupational Safety & Health
- **Dawn Skelton**, Prevention of Falls Network Europe

Conference Sponsors

- **European Commission** - DG Health and Consumer Protection, Luxembourg
- **World Health Organization** - European Regional Office, Rome
- **Bundesministerium für Gesundheit und Frauen**, Vienna
- **Austrian Road Safety Board (KfV)**, Vienna
- **Consumer Safety Institute**, Amsterdam

Conference Co-Sponsors

- **RAM Consulting**, USA
- **Austrian Workers' Compensation Board (AUVA)**, Vienna



Conference venue seen from the Johann Strauss Monument

Venue

Marriott Hotel Vienna
Parkring 12a
A-1010 Vienna
Austria
Tel: 43 1 515180
Fax: 43 1 515186736
Website: <http://marriott.com/property/propertypage/VIEAT>

Registration

The registration fee is:
€350 for EuroSafe-members
€375 for registration before April 15,
€425 after April 15

The fee includes:

- Participation in the conference;
- Abstract book and other conference materials;
- Two lunches and free refreshments during breaks;
- Conference reception on Sunday June 25; and
- Conference dinner on Monday June 26.

Cancellation Policy

In case of cancellation full refund will be granted (minus €50 administration fee) until May 15, 2006. After this date there will be no refunds. However, registrations may be transferred to colleagues after consulting the conference secretariat.

Important Dates

Deadline early registration	April 15, 2006
Deadline late abstracts	May 15, 2006
Deadline late registration	June 15, 2006

Accommodation

Conference participants are advised to make timely reservations as Vienna is a popular tourist and business destination. For hotel suggestions, including hotels at preferential rates, we advise you to consult the Vienna Tourist Board, E-mail: wttv@wien.info; Website: <http://b2b.wien.info/article.asp?IDArticle=1099>

About EuroSafe

The European Association for Injury Prevention and Safety Promotion (EuroSafe) is the network of injury prevention champions, dedicated to making Europe a safer place in which to live. Our simple, but fundamental, principle of < working together to make Europe a safer place > has helped to create a broad and secure platform at the European level for the parties and stakeholders concerned.

EuroSafe ensures sustainability of initiatives and capacity for actions on injuries in Europe. It builds on networks of expertise and disciplines including public services, non-governmental organisations (for example consumer unions, victim organisations and support and relief organisations), business, researchers, public health professionals and safety practitioners. It includes expertise in all relevant safety domains such as in road traffic, home and leisure, work and in violence prevention.

Scholarships

A limited number of free registrations have been made available for delegates from Central Eastern Europe and a number of requests have been accepted. Unfortunately, no further requests can be accepted, as the deadline for submission (March 15) has passed.

Conference Secretariat

EuroSafe
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Email: secretariat@eurosafe.eu.com
Website: www.eurosafe.eu.com

1st European Conference of Injury Prevention and Safety Promotion, June 25 - 27 2006, Vienna, Austria.

Please complete this form and return it by mail or fax as soon as possible.

Participant

Mr Mrs Ms Title: Prof. Dr. Other:

Surname: First name:

Organisation/company:

Function: Department:

Postal address:

ZIP-code & city: Country:

Telephone: Fax:

E-mail:

Registration Fee

€375 before April 15, 2006 €425 after April 15, 2006 €350 EuroSafe members

My contact details can be listed on a participants list Yes No

Method of payment

Bank transfer. Payable to EuroSafe, Amsterdam, IBAN NL04 ABNA 054.02.68.372 Address: PO Box 9028, 1006 AA, Amsterdam, The Netherlands
Please state your full name and make sure that your remittance is free of all bank charges.

Credit card. Payments with the following cards are accepted: VISA Euro/Mastercard (*)

(*) I herewith authorise the conference secretariat to use my credit card information to charge the total amount due for participating in this conference.

Credit card number:

Expiry date: CVC code: (3-digit number on the reverse of your credit card)

Name and full address of official cardholder:

Date: Signature: